



CALIFORNIA **OLIVE** COMMITTEE

Ripe Olive Executive Subcommittee Meeting

**Friday
April 19, 2019
11:00 a.m.**

Telephone
1-877-643-6951
Passcode: 21533162#

MINUTES

I. CALL TO ORDER

Chairman Mike SILVEIRA called the meeting of the Executive Subcommittee to order at 11:00 a.m. The following Executive Subcommittee members were in attendance.

MEMBERS:

Tim CARTER
Julia TINSLEY
Felix MUSCO
Janet EDWARDS
Dennis BURRESON
Michael SILVEIRA
Mark HENDRIXSON
Edward GARCIA
Pat RICCHIUTI

AFFILIATION:

Bell-Carter
Bell-Carter
Musco
Musco
Musco
Grower
Grower
Grower
Grower

STAFF:

Todd SANDERS California Olive Committee
Elizabeth CARRANZA California Olive Committee

GUESTS:

Kathie NOTORO USDA

Having received sufficient number of Subcommittee members present, a quorum was established.

- MOVED by Felix MUSCO, duly seconded by Mark HENDRIXSON, and unanimously carried THAT the minutes for November 7, 2018 be approved as presented.
(Motion 4-19-19 #1)

II. CLOSED SESSION - {Office/Personnel}

SANDERS discussed with the Subcommittee, with the departure of COC employee Liza Ramon, he suggested two options for the COC. During discussions, the Subcommittee unanimously agreed to proceed with option two, which is to send the management contract between the California Olive Committee and the California Apple Commission to USDA. Moving forward, we need to receive approval from the CAC, to re-do the COC contract with the new management amount of 275,000, and approve a final date for the transition.

- MOVED by HENDRIXSON, duly seconded by EDWARDS, and unanimously carried THAT the COC receive approval from the CAC, to re-do the COC contract with the new management amount of \$275,000 and approve a final date for the transition.
(Motion 4-19-19 #2)

III. OTHER BUSINESS

The Executive Subcommittee discussed reducing the California Olive Committee's budget for the remainder of 2019. SANDERS will look into what we are contractually obligated to with Fleishman-Hillard, exports, etc., and examine where the COC can make cuts and save money as requested by the Subcommittee. In addition, the Executive Subcommittee discussed the possibility of holding a strategic planning meeting with the COC to examine revisiting the Marketing Order, for the purpose of enhancing and improving the Marketing Order to work better for the COC and its members. The COC Executive Subcommittee agreed to schedule another in person meeting, to be held in Modesto in the near future.

IV. ADJOURNMENT

Having no further business, Chairman Mike SILVEIRA adjourned the meeting at 10:41 a.m.



Todd Sanders
Executive Director
California Olive Committee

SUMMARY OF MOTIONS FOR April 19, 2019

MOTION 11-7-18 #1

APPROVED

MOVED by Felix MUSCO, duly seconded by Mark HENDRIXSON, and unanimously carried THAT the minutes of the November 7, 2018 be approved as presented.

MOTION 11-7-18 #2

APPROVED

MOVED by HENDRIXSON, duly seconded by EDWARDS, and unanimously carried THAT the COC receive approval from the CAC, to re-do the COC contract with the new management amount of \$275,000 and approve a final date for the transition.