

**AGENDA**  
**California Ripe Olive**  
**Executive Subcommittee Meeting**  
**Double Tree Modesto**  
**July 23<sup>rd</sup>, 2019**  
**9:00 AM**

**Conference Call Line: 1-877-643-6951 Passcode: 21533162#**

- I. Call To Order**
  - a. Roll Call
  - b. Chairman's comments
  - c. Approval of 05-09-2019 Executive Subcommittee Minutes (**action item**) Pg. 2
  
- II. 2019 Export Strategy and Updates**
  - a. COC Presentation Pg. 3
  - b. BCI Presentation Pg. 4
  
- III. Industry Analysis Summary** Pg. 5
  
- IV. Other Business**
  
- V. Adjournment**