



CALIFORNIA OLIVE COMMITTEE
Full Committee Meeting Minutes
Friday, June 14, 2013
10:45 a.m.
Double Tree - Modesto, CA

I. CALL TO ORDER

A meeting of the Full Committee was called to order by Chairman SILVEIRA at 11:07 a.m., and the following members were present:

Members

Andal ALLISON
Paul MCGINTY
Cody MCCOY
Dennis BURRESON*
Buck BONILLA*
Scott HAMILTON
Phil QUIGLEY
James THOMAS
Mark HEUER*
Kenneth WIENHOLZ*
David HAILS
Julia WORKMAN
Mark HENDRIXSON
Mike SILVEIRA
Pat RICCHIUTI
Felix MUSCO
Larry MCCUTCHEON
David DEPAOLI
Debby FORTUNE

Affiliation:

BELL CARTER
BELL CARTER
BELL CARTER
MUSCO
GROWER
MUSCO
BELL CARTER
BELL CARTER
GROWER
BELL CARTER
GROWER
BELL CARTER
GROWER
GROWER
GROWER
GROWER
MUSCO
MUSCO
GROWER
MUSCO

Others Present:

Alexander Ott
Denise Junqueiro
Liza Ramon
Terri Vawter
Jon Schuller
Vanessa Sapino
Adin Hester
Dan Barber

COC
COC
COC
USDA
Fleishman - Hillard
Fleishman - Hillard
Olive Grower Council
Fleishman - Hillard

*Denotes voting members for the Committee

With the appropriate number of members in attendance and the seating of an alternate member, a quorum was established.

MOVED by Mark HEUER, duly seconded by Buck BONILLA and unanimously carried THAT the minutes of the 12-11-12 Full Committee meeting be approved. (Motion 6-14-13 #1)

Terri Vawter from USDA was sitting in for Jerry Simmons also from USDA.

II. EXECUTIVE SUBCOMMITTEE

Every year the California Olive Committee must approve the Annual Compliance Plan (ACP). The ACP describes compliance strategies, resources and activities for the current year. USDA requires that this program be established in order for the industry to comply with the Order and regulations. Additionally, the ACP must be in place to provide the COC the procedures needed should violations be brought forward before the Committee.

In 2010 USDA required the Committee to file an E-Compliance Plan. This compliance plan is a USDA template staff completes the completed E-Compliance Plan and ACP Plan. Although both plans are similar. The E-Compliance Plan is for USDA while the ACP Plan describes more detail as to the responsibilities for Handlers.

It should be noted that the 2013 Plan was made available to the COC for approval.

MOVED by Pat RICCHIUTI, duly seconded by Mark HEUER and unanimously carried THAT the Committee approve the pre approve E-Compliance plan. (Motion 6-14-13 #2)

MOVED BY Mark HENDRIXSON, duly second by Felix MUSCO and unanimously carried THAT the Full Committee approve the 2013-2014 Annual Compliance Plan. (Motion 6-14-13 #3)

Each year, the California Olive Committee (COC) must approve a Marketing Policy Statement. The Marketing Policy Statement is an annual analysis of the industry that is used by the U.S. Department of Agriculture (USDA) to determine the effectiveness of the Olive Order 932 and its relationship to the requirement established by the Agriculture Marketing Agreement Act. This policy statement will be reviewed again during the July 25th meeting in case any amendments need to be made based on changes to the state of the industry.

MOVED BY Ken WIENHOLZ, duly second by Dennis BURRESON and unanimously carried THAT the Full Committee approve the 2013-2014 Marketing Policy Statement. (Motion 6-14-13 #4)

INSPECTION SUBCOMMITTEE

The Inspection Subcommittee approved in November an electronic reporting system. The system creates a space where the following reports and forms will be submitted, stored and issued electronically:

COC 3
COC 5
COC 19

COC 8
GIN FORM

The Committee is asked to adopt the GIN form, which identifies growers, their orchards and fruit. Growers will be able to log on to the system by their GIN and obtain all of their delivery data. The form is provided in the packet.

MOVED BY Mark HENDRIXSON, duly second by David HAILS and unanimously carried THAT the Committee amend the proposed GIN Form with adding FAX to receive inspection certificates, and THAT the Committee approve the Form with changes. (Motion 6-14-13 #5)

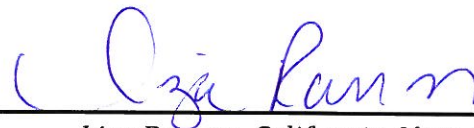
III. OTHER BUSINESS

IV. ADJOURNMENT

Chairman Mike SILVERIA adjourned the meeting at 11:35 a.m.

I hereby certify that the above is full, true and correct copy of the minutes of the meeting held on June 14, 2013 in Modesto, California, by the Committee.

June 17, 2013
Date: June 17, 2013


Liza Ramon, California Olive Committee

SUMMARY OF MOTIONS FOR JUNE 14, 2013

Motion 6-14-13 #1

APPROVED

MOVED by Mark HEUER, duly seconded by Buck BONILLA and unanimously carried THAT the minutes of the 12-11-12 Full Committee meeting be approved.

Motion 6-14-13 #2

APPROVED

MOVED by Pat RICCHIUTI, duly seconded by Mark HEUER and unanimously carried THAT the Committee approve the pre approve E-Compliance plan.

Motion 6-14-13 #3

APPROVED

MOVED BY Mark HENDRIXSON, duly second by Felix MUSCO and unanimously carried THAT the Full Committee approve the 2013-2014 Annual Compliance Plan.

Motion 6-14-13 #4

APPROVED

MOVED BY Ken WIENHOLZ, duly second by Dennis BURRESON and unanimously carried THAT the Full Committee approve the 2013-2014 Marketing Policy Statement.

Motion 6-14-13 #5

APPROVED

MOVED BY Mark HENDRIXSON, duly second by David HAILS and unanimously carried THAT the Committee amend the proposed GIN Form with adding FAX to receive inspection certificates, and THAT the Committee approve the Form with changes.