



CALIFORNIA OLIVE COMMITTEE

Thursday, July 8, 2010

10:00 a.m. to 12:00 p.m.

Marriott Courtyard • Ballroom • Modesto, CA

AGENDA

- I. **CALL TO ORDER**
 - A. Roll Call
 - B. Approval of 6/15/10 Committee Minutes (action item)
 - C. Chairman's Comments
- II. **MARKETING SUB-COMMITTEE**
 - A. Update on 2010 Plan
 - B. 2009 Recap
- III. **RESEARCH SUB-COMMITTEE**
 - A. Review & Update on 2010 projects
- IV. **INSPECTION SUB-COMMITTEE**
 - A. Optical Sizing Machine
 - B. Incoming & Outgoing 2010-2011 Inspection Charts (action item)
 - C. Tony Giannetta's 2010 Import Inspection Report & Inspection fees update
- V. **EXECUTIVE SUB-COMMITTEE**
 - A. Sampson & Sampson 2009 Audit review (action item)
 - B. Approval of Annual Compliance Plan (action item)
 - C. 2010-2011 Crop Year Marketing Policy Statement (action item)
- VI. **REVIEW OF CROP ESTIMATES**
 - A. CASS' 2010 Estimate forecast
 - B. 2010 Industry Crop Estimates (action item)
- VII. **OTHER BUSINESS**
- VIII. **ADJOURNMENT**