



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office

P.O. Box 1258 · Sacramento, CA 95812 · (916) 738-6600 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: **October 31, 2017** Released: **November 30, 2017**

### Summary Report - Sales Month Ending October 31, 2017 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	17/18	16/17	Percent Change	17/18	16/17	Percent Change	17/18	16/17	Percent Change
Total	1,111,090	1,022,495	8.66	2,986,941	3,014,518	-0.91	11,782,111	12,368,834	-4.74
<b>Markets</b>									
Consumer	870,784	786,999	10.65	2,256,991	2,274,048	-0.75	8,989,085	9,424,217	-4.62
Food Service	240,306	235,496	2.04	729,951	740,470	-1.42	2,793,026	2,944,617	-5.15
<b>Styles</b>									
Whole	689	529	30.22	2,786	1,998	39.48	8,816	12,223	-27.87
Pitted	728,683	687,918	5.93	1,819,966	1,848,453	-1.54	7,234,754	7,660,789	-5.56
Wedged	2,137	2,108	1.37	8,782	5,982	46.80	29,539	22,537	31.06
Sliced	357,530	308,769	15.79	1,089,578	1,090,215	-0.06	4,222,126	4,400,029	-4.04
Chopped	18,161	19,903	-8.75	58,243	60,391	-3.56	258,961	248,185	4.34
Broken Pitted	3,890	3,268	19.03	7,586	7,480	1.42	27,915	25,072	11.34
<b>Key Items</b>									
24/300 Pitted	700,975	653,478	7.27	1,730,076	1,762,819	-1.86	6,889,550	7,315,905	-5.83
6/10 Pitted	26,140	32,793	-20.29	85,624	82,301	4.04	328,767	326,463	0.71
6/10 Sliced	211,408	196,248	7.72	629,412	642,215	-1.99	2,415,095	2,566,657	-5.91
24/300 Whole	519	408	27.21	2,024	1,444	40.17	6,887	7,905	-12.88
6/10 Whole	170	121	40.35	762	554	37.69	1,929	4,318	-55.33
6/10 Wedged	2,014	1,993	1.03	8,405	5,662	48.43	28,104	20,924	34.31
2.25 Sliced	54,985	44,525	23.49	180,990	172,935	4.66	708,057	737,408	-3.98
4.25 Chopped	16,627	15,563	6.84	49,939	49,054	1.80	158,809	215,538	-26.32

**Summary Report - Packout and Inventory**  
**Month Ending October 31, 2017**  
**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	17/18	16/17	Percent Change	17/18	16/17	Percent Change	17/18	16/17	Percent Change
Total	1,575,921	1,476,743	6.72	4,389,711	4,506,304	-2.59	8,027,022	8,111,000	-1.04
<b>Markets</b>									
Consumer	1,234,871	1,082,134	14.11	3,442,538	3,425,040	0.51	6,261,636	6,527,274	-4.07
Food Service	341,050	394,609	-13.57	947,172	1,081,263	-12.40	1,765,386	1,583,725	11.47
<b>Styles</b>									
Whole	0	3,849	-100.00	0	7,217	-100.00	19,487	23,923	-18.54
Pitted	1,023,966	883,579	15.89	2,871,447	2,702,026	6.27	5,647,682	5,615,529	0.57
Wedged	5,142	0	0.00	6,999	0	0.00	39,709	16,068	147.14
Sliced	513,243	577,209	-11.08	1,431,382	1,755,070	-18.44	2,192,414	2,326,215	-5.75
Chopped	32,090	12,106	165.07	78,402	41,991	86.71	113,385	118,494	-4.31
Broken Pitted	1,480	0	0.00	1,480	0	0.00	14,344	10,771	33.17
<b>Key Items</b>									
24/300 Pitted	1,023,966	824,299	24.22	2,833,096	2,594,375	9.20	5,293,663	5,294,704	-0.02
6/10 Pitted	0	59,280	-100.00	36,004	107,651	-66.56	331,292	293,153	13.01
6/10 Sliced	326,085	335,329	-2.76	893,293	970,492	-7.95	1,362,528	1,252,568	8.78
24/300 Whole	0	3,849	-100.00	0	3,849	-100.00	15,012	20,941	-28.31
6/10 Whole	0	0	0.00	0	0	0.00	4,475	40	10963.16
6/10 Wedged	5,142	0	0.00	6,999	0	0.00	36,738	15,471	137.47
2.25 Sliced	74,670	135,237	-44.79	138,615	321,142	-56.84	279,046	427,575	-34.74
4.25 Chopped	23,748	12,106	96.16	69,005	38,870	77.53	82,778	96,000	-13.77

\*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	8,027,022
Converted Storage	12,252,569
Approximate Supply*	20,279,591

**Storage Report**  
**Month Ending October 31, 2017**

Whole Canning Sizes	
Size	Tons
Small	12,873
Medium	18,117
Large	11,836
Ex. Large	12,690
Ex.Large Sev. "C"	1,703
Jumbo	4,955
Colossal	3,406
Super Colossal	664
Orchard Run	0
<b>Total Canning</b>	<b>66,244</b>
Limited	12,805
Total	79,049
Total Converted (*155)	12,252,569

**Packout - Month Ending October 31, 2017**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	3,849	0					3,849
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	40,369	0				40,369	40,369
Medium	0	143,159	0				143,159	143,159
Large	0	352,017	0				352,017	352,017
Ex. Large	0	313,737	0				313,737	313,737
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Sup. Colossal	0	290	0				290	290
Green Ripe Whole	0	174,394	0				174,394	174,394
Total	0	1,023,966	0				1,023,966	
Conv. Total	0	1,023,966	0					1,023,966
Prior Year	59,280	824,299	0					883,579
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	1,997	0	0	0	0		1,997	5,142
Sliced	126,635	59,810	62,150	0	182,121		430,716	513,243
Chopped	2,176	0	0	30,642	0		32,818	32,090
Total	130,808	59,810	62,150	30,642	182,121		465,531	
Conv. Total	339,570	69,978	42,511	23,748	74,670			550,476
Prior Year	335,329	14,061	92,581	12,106	135,237			589,315
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	695	0					695	1,480
Bkn. Pitted Green Ripe	0	0					0	0
Total	695	0					695	
Conv. Total	1,480	0						1,480
Prior Year	0	0						0

Converted Total 1,575,921

\*Conversion factor changed as of December 2008.

Consumer 1,234,871  
Food Service 341,050

**Cumulative Packout - Month Ending October 31, 2017**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	3,849	3,368					7,217
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	71,237	0				71,237	71,237
Medium	16,500	889,251	4,041				909,792	926,727
Large	411	887,612	0				888,023	888,487
Ex. Large	0	787,445	0				787,445	787,445
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	3,538	0				3,538	3,538
Colossal	0	0	0				0	0
Sup. Colossal	0	290	0				290	290
Green Ripe Whole	0	193,723	0				193,723	193,723
Total	16,911	2,833,096	4,041				2,854,048	
Conv. Total	36,004	2,833,096	2,348					2,871,447
Prior Year	107,651	2,594,375	0					2,702,026
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	2,718	0	0	0	0		2,718	6,999
Sliced	346,910	194,247	251,762	0	338,085		1,131,004	1,431,382
Chopped	2,451	0	0	89,039	0		91,490	78,402
Total	352,079	194,247	251,762	89,039	338,085		1,225,212	
Conv. Total	909,689	227,269	172,205	69,005	138,615			1,516,784
Prior Year	973,613	184,179	279,257	38,870	321,142			1,797,061
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	695	0					695	1,480
Bkn. Pitted Green Ripe	0	0					0	0
Total	695	0					695	
Conv. Total	1,480	0						1,480
Prior Year	0	0						0

Converted Total 4,389,711

\*Conversion factor changed as of December 2008.

Consumer	3,442,538
Food Service	947,172

**Inventory - Month Ending October 31, 2017**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,593	0				1,593	1,593
Large	0	9,983	0				9,983	9,983
Ex. Large	0	511	0				511	511
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,464	1,784	0				3,248	4,901
Colossal	638	433	0				1,071	1,791
Super Colossal	0	708	0				708	708
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>2,102</b>	<b>15,012</b>	<b>0</b>				<b>17,114</b>	
<b>Conv. Total</b>	<b>4,475</b>	<b>15,012</b>	<b>0</b>					<b>19,487</b>
Prior Year	40	20,941	2,942					23,923
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,278	244,096	2,019				247,393	247,990
Medium	73,833	1,434,850	13,480				1,522,163	1,599,872
Large	21,673	1,723,681	23,619				1,768,973	1,783,545
Ex. Large	40,603	1,331,020	0				1,371,623	1,417,464
Ex. Large Sev "C"	0	6,750	0				6,750	6,750
Jumbo	14,337	150,281	0				164,618	180,804
Colossal	3,885	103,889	0				107,774	112,160
Sup. Colossal	0	37,511	0				37,511	37,511
Green Ripe Whole	0	261,585	0				261,585	261,585
<b>Total</b>	<b>155,609</b>	<b>5,293,663</b>	<b>39,118</b>				<b>5,488,390</b>	
<b>Conv. Total</b>	<b>331,292</b>	<b>5,293,663</b>	<b>22,728</b>					<b>5,647,682</b>
Prior Year	293,153	5,294,704	27,672					5,615,529
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	14,267	0	0	0	7,248		21,515	39,709
Sliced	529,137	250,136	377,459	0	680,599		1,837,331	2,192,414
Chopped	7,917	108	0	106,810	0		114,835	113,385
<b>Total</b>	<b>551,321</b>	<b>250,244</b>	<b>377,459</b>	<b>106,810</b>	<b>687,847</b>		<b>1,973,681</b>	
<b>Conv. Total</b>	<b>1,429,619</b>	<b>292,913</b>	<b>258,182</b>	<b>82,778</b>	<b>282,017</b>			<b>2,345,509</b>
Prior Year	1,290,532	321,199	324,873	96,000	428,172			2,460,776
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	14,344					14,344	14,344
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>14,344</b>					<b>14,344</b>	
<b>Conv. Total</b>	<b>0</b>	<b>14,344</b>						<b>14,344</b>
Prior Year	0	10,771						10,771

Converted Total 8,027,022

\*Conversion factor changed as of December 2008.

Consumer	6,261,636
Food Service	1,765,386

**Sales - Month Ending October 31, 2017**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	272	0				272	272
Large	0	247	0				247	247
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	80	0	0				80	170
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	80	519	0				599	
<b>Conv. Total</b>	170	519	0					689
<b>Prior Year</b>	121	408	0					529
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	431	44,063	540				45,034	45,294
Medium	5,626	195,080	308				201,014	207,237
Large	1,955	308,104	1,851				311,910	313,342
Ex. Large	2,888	114,343	0				117,231	120,492
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	709	23,163	0				23,872	24,672
Colossal	669	6,538	0				7,207	7,962
Sup. Colossal	0	285	0				285	285
Green Ripe Whole	0	9,399	0				9,399	9,399
<b>Total</b>	12,278	700,975	2,699				715,952	
<b>Conv. Total</b>	26,140	700,975	1,568					728,683
<b>Prior Year</b>	32,793	653,478	1,647					687,918
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	782	0	0	0	300		1,082	2,137
Sliced	82,100	32,264	78,054	0	134,110		326,528	357,530
Chopped	150	408	0	21,454	0		22,012	18,161
<b>Total</b>	83,032	32,672	78,054	21,454	134,410		349,622	
<b>Conv. Total</b>	213,996	38,708	53,389	16,627	55,108			377,828
<b>Prior Year</b>	202,582	26,063	41,933	15,563	44,640			330,780
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,890					3,890	3,890
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	3,890					3,890	
<b>Conv. Total</b>	0	3,890						3,890
<b>Prior Year</b>	0	3,268						3,268

Converted Total 1,111,090

Consumer 870,784  
Food Service 240,306

**Cumulative Sales - Month Ending October 31, 2017**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	272	0				272	272
Large	0	1,242	0				1,242	1,242
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	358	306	0				664	1,068
Colossal	0	204	0				204	204
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	358	2,024	0				2,382	
<b>Conv. Total</b>	762	2,024	0					2,786
<b>Prior Year</b>	554	1,444	0					1,998
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	960	113,195	1,460				115,615	116,087
Medium	22,927	452,725	1,764				477,416	502,561
Large	4,550	760,221	4,118				768,889	772,301
Ex. Large	7,782	296,397	0				304,179	312,965
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,500	64,062	0				66,562	69,385
Colossal	1,499	17,421	0				18,920	20,612
Sup. Colossal	0	571	0				571	571
Green Ripe Whole	0	25,484	0				25,484	25,484
<b>Total</b>	40,218	1,730,076	7,342				1,777,636	
<b>Conv. Total</b>	85,624	1,730,076	4,266					1,819,966
<b>Prior Year</b>	82,301	1,762,819	3,333					1,848,453
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	3,264	0	0	0	920		4,184	8,782
Sliced	244,432	92,732	249,531	0	441,439		1,028,134	1,089,578
Chopped	1,499	1,088	0	64,438	0		67,025	58,243
<b>Total</b>	249,195	93,820	249,531	64,438	442,359		1,099,343	
<b>Conv. Total</b>	643,564	111,053	170,679	49,939	181,367			1,156,603
<b>Prior Year</b>	657,616	102,759	173,904	49,054	173,255			1,156,588
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,586					7,586	7,586
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	7,586					7,586	
<b>Conv. Total</b>	0	7,586						7,586
<b>Prior Year</b>	0	7,480						7,480

Converted Total 2,986,941

Consumer 2,256,991  
Food Service 729,951

**Consecutive Sales - 12 Months Month Ending October 31, 2017**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	476	0				476	476
Large	0	3,622	0				3,622	3,622
Ex. Large	0	587	0				587	587
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	906	1,020	0				1,926	2,949
Colossal	0	1,020	0				1,020	1,020
Super Colossal	0	162	0				162	162
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>906</b>	<b>6,887</b>	<b>0</b>				<b>7,793</b>	
<b>Conv. Total</b>	<b>1,929</b>	<b>6,887</b>	<b>0</b>					<b>8,816</b>
<b>Prior Year</b>	<b>4,318</b>	<b>7,905</b>	<b>0</b>					<b>12,223</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	3,938	467,767	6,155				477,860	479,727
Medium	83,135	1,757,346	7,656				1,848,137	1,938,789
Large	18,092	2,902,872	14,481				2,935,445	2,949,803
Ex. Large	34,121	1,236,895	0				1,271,016	1,309,539
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,956	296,983	0				306,939	318,179
Colossal	5,181	97,130	0				102,311	108,160
Sup. Colossal	0	3,206	0				3,206	3,206
Green Ripe Whole	0	127,351	0				127,351	127,351
<b>Total</b>	<b>154,423</b>	<b>6,889,550</b>	<b>28,292</b>				<b>7,072,265</b>	
<b>Conv. Total</b>	<b>328,767</b>	<b>6,889,550</b>	<b>16,438</b>					<b>7,234,754</b>
<b>Prior Year</b>	<b>326,463</b>	<b>7,315,905</b>	<b>18,421</b>					<b>7,660,789</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,914	0	0	0	3,500		14,414	29,539
Sliced	937,901	362,618	986,420	0	1,726,968		4,013,907	4,222,126
Chopped	4,990	3,474	59,233	204,915	0		272,612	258,961
<b>Total</b>	<b>953,805</b>	<b>366,092</b>	<b>1,045,653</b>	<b>204,915</b>	<b>1,730,468</b>		<b>4,300,933</b>	
<b>Conv. Total</b>	<b>2,462,330</b>	<b>432,427</b>	<b>747,568</b>	<b>158,809</b>	<b>709,492</b>			<b>4,510,626</b>
<b>Prior Year</b>	<b>2,613,837</b>	<b>400,646</b>	<b>701,709</b>	<b>215,538</b>	<b>739,021</b>			<b>4,670,751</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,915					27,915	27,915
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>27,915</b>					<b>27,915</b>	
<b>Conv. Total</b>	<b>0</b>	<b>27,915</b>						<b>27,915</b>
<b>Prior Year</b>	<b>0</b>	<b>25,072</b>						<b>25,072</b>

Converted Total 11,782,111

Consumer 8,989,085  
Food Service 2,793,026