



# California Monthly Olive Report



## California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service, Pacific Regional Office  
P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · [www.nass.usda.gov/ca](http://www.nass.usda.gov/ca)

Month Ending: November 30, 2016 Released: January 9, 2017

### Summary Report - Sales Month Ending November 30, 2016 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,140,540	1,274,690	-10.52	4,155,059	4,578,807	-9.25	12,234,684	12,931,771	-5.39
<b>Markets</b>									
Consumer	934,074	1,063,788	-12.19	3,208,122	3,608,266	-11.09	9,294,502	9,890,375	-6.02
Food Service	206,466	210,902	-2.10	946,937	970,541	-2.43	2,940,182	3,041,396	-3.33
<b>Styles</b>									
Whole	409	1,133	-63.90	2,407	3,379	-28.77	11,499	7,855	46.38
Pitted	795,273	920,155	-13.57	2,643,726	3,022,893	-12.54	7,535,907	8,114,623	-7.13
Wedged	1,611	1,496	7.67	7,593	8,118	-6.47	22,652	26,059	-13.07
Sliced	321,727	322,045	-0.10	1,411,941	1,444,550	-2.26	4,399,710	4,487,266	-1.95
Chopped	18,137	27,136	-33.16	78,528	90,086	-12.83	239,186	267,046	-10.43
Broken Pitted	3,383	2,725	24.15	10,863	9,780	11.07	25,730	28,922	-11.04
<b>Key Items</b>									
24/300 Pitted	770,684	892,827	-13.68	2,533,503	2,899,409	-12.62	7,193,762	7,720,196	-6.82
6/10 Pitted	22,921	25,818	-11.22	105,222	117,855	-10.72	323,565	377,640	-14.32
6/10 Sliced	181,002	181,015	-0.01	823,217	837,769	-1.74	2,566,644	2,612,085	-1.74
24/300 Whole	409	967	-57.70	1,853	2,708	-31.57	7,347	6,020	22.04
6/10 Whole	0	166	-100.00	554	671	-17.46	4,152	1,835	126.22
6/10 Wedged	1,447	1,357	6.64	7,110	7,552	-5.86	21,015	24,509	-14.26
2.25 Sliced	56,510	58,245	-2.98	229,445	251,922	-8.92	735,673	797,798	-7.79
4.25 Chopped	17,041	24,590	-30.70	66,095	83,392	-20.74	207,988	240,121	-13.38

Comments or questions should be directed to:

USDA, NASS, Pacific Regional Office  
P.O. Box 1258, Sacramento, CA 95812

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**Summary Report - Packout and Inventory**

**Month Ending November 30, 2016**

**Converted 24/300 Case Basis**

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	15/16	14/15	Percent Change	15/16	14/15	Percent Change	15/16	14/15	Percent Change
Total	1,030,767	920,036	12.04	5,537,071	3,590,158	54.23	8,224,033	7,900,853	4.09
<b>Markets</b>									
Consumer	767,693	673,397	14.00	4,192,733	2,754,777	52.20	6,510,709	6,186,040	5.25
Food Service	263,074	246,639	6.66	1,344,338	835,381	60.93	1,713,324	1,714,813	-0.09
<b>Styles</b>									
Whole	7,419	0	0.00	14,636	1,254	1067.16	30,933	15,822	95.51
Pitted	662,340	738,220	-10.28	3,364,366	2,542,647	32.32	5,612,366	5,493,073	2.17
Wedged	0	0	0.00	0	1,784	-100.00	14,454	26,830	-46.13
Sliced	346,036	178,676	93.67	2,101,106	999,794	110.15	2,440,871	2,185,935	11.66
Chopped	14,972	3,140	376.76	56,963	44,679	27.49	117,681	164,842	-28.61
Broken Pitted	0	0	0.00	0	0	0.00	7,728	14,351	-46.15
<b>Key Items</b>									
24/300 Pitted	556,530	594,391	-6.37	3,150,905	2,256,138	39.66	5,188,915	5,088,938	1.96
6/10 Pitted	92,997	132,356	-29.74	200,648	271,382	-26.06	384,640	378,308	1.67
6/10 Sliced	164,640	114,284	44.06	1,135,132	560,961	102.35	1,285,365	1,278,827	0.51
24/300 Whole	0	0	0.00	3,849	0	0.00	20,532	13,197	55.58
6/10 Whole	4,375	0	0.00	4,375	1,254	248.90	4,416	2,625	68.21
6/10 Wedged	0	0	0.00	0	1,784	-100.00	14,021	24,687	-43.20
2.25 Sliced	37,282	53,970	-30.92	358,424	230,443	55.54	424,968	409,973	3.66
4.25 Chopped	13,910	3,140	342.94	52,780	44,679	18.13	92,799	131,360	-29.36

\*Conversion factor 24 1.25 oz changed as of December 2008.

Approximate Supply in Converted Cases

Total Inventory*	8,224,033
Converted Storage	9,231,826
Approximate Supply*	17,455,860

**Storage Report**  
**Month Ending November 30, 2016**

Whole Canning Sizes	
Size	Tons
Small	8,493
Medium	11,539
Large	8,010
Ex. Large	12,837
Ex.Large Sev. "C"	938
Jumbo	2,782
Colossal	2,626
Super Colossal	582
Orchard Run	0
<b>Total Canning</b>	<b>47,806</b>
Limited	11,754

Total 59,560  
Total Converted (\*155) 9,231,826

**Packout - Month Ending November 30, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	4,482				4,482	2,604
Ex. Large	0	0	757				757	440
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,055	0	0				2,055	4,375
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>2,055</b>	<b>0</b>	<b>5,239</b>				<b>7,294</b>	
<b>Conv. Total</b>	<b>4,375</b>	<b>0</b>	<b>3,044</b>					<b>7,419</b>
Prior Year	0	0	0					0
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	13,369	0				13,369	13,369
Medium	33,047	207,097	1,744				241,888	278,467
Large	0	162,935	20,310				183,245	174,735
Ex. Large	5,591	147,984	0				153,575	159,887
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,986	19,646	0				23,632	28,132
Colossal	1,057	5,499	0				6,556	7,749
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>43,681</b>	<b>556,530</b>	<b>22,054</b>				<b>622,265</b>	
<b>Conv. Total</b>	<b>92,997</b>	<b>556,530</b>	<b>12,813</b>					<b>662,340</b>
Prior Year	132,356	594,391	11,473					738,220
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	63,938	32,377	155,311	0	90,932		342,558	346,036
Chopped	277	0	0	17,948	0		18,225	14,972
<b>Total</b>	<b>64,215</b>	<b>32,377</b>	<b>155,311</b>	<b>17,948</b>	<b>90,932</b>		<b>360,783</b>	
<b>Conv. Total</b>	<b>165,702</b>	<b>37,881</b>	<b>106,233</b>	<b>13,910</b>	<b>37,282</b>			<b>361,008</b>
Prior Year	114,284	10,422	0	3,140	53,970			181,817
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>0</b>					<b>0</b>	
<b>Conv. Total</b>	<b>0</b>	<b>0</b>						<b>0</b>
Prior Year	0	0						0

Converted Total 1,030,767

\*Conversion factor changed as of December 2008.

Consumer	767,693
Food Service	263,074

**Cumulative Packout - Month Ending November 30, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	3,849	10,279				14,128	9,821
Ex. Large	0	0	757				757	440
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,055	0	0				2,055	4,375
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	2,055	3,849	11,036				16,940	
<b>Conv. Total</b>	4,375	3,849	6,412					14,636
Prior Year	1,254	0	0					1,254
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	19,328	0				19,328	19,328
Medium	57,666	1,154,202	1,744				1,213,612	1,277,986
Large	17,165	1,085,115	20,310				1,122,590	1,133,459
Ex. Large	14,371	717,881	0				732,252	748,477
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,986	19,646	0				23,632	28,132
Colossal	1,057	5,499	0				6,556	7,749
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	149,234	0				149,234	149,234
<b>Total</b>	94,245	3,150,905	22,054				3,267,204	
<b>Conv. Total</b>	200,648	3,150,905	12,813					3,364,366
Prior Year	271,382	2,256,138	15,127					2,542,647
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	440,828	189,795	563,581	0	874,206		2,068,410	2,101,106
Chopped	1,091	0	0	68,103	0		69,194	56,963
<b>Total</b>	441,919	189,795	563,581	68,103	874,206		2,137,604	
<b>Conv. Total</b>	1,139,315	222,060	385,489	52,780	358,424			2,158,069
Prior Year	562,746	31,544	176,845	44,679	230,443			1,046,257
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	0					0	
<b>Conv. Total</b>	0	0						0
Prior Year	0	0						0

Converted Total 5,537,071

\*Conversion factor changed as of December 2008.

Consumer	4,192,733
Food Service	1,344,338

**Inventory - Month Ending November 30, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	321	0				321	321
Medium	0	2,027	0				2,027	2,027
Large	0	9,184	9,545				18,729	14,730
Ex. Large	0	2,089	757				2,846	2,529
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,074	2,506	0				4,580	6,922
Colossal	0	3,928	0				3,928	3,928
Super Colossal	0	477	0				477	477
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	<b>2,074</b>	<b>20,532</b>	<b>10,302</b>				<b>32,908</b>	
<b>Conv. Total</b>	<b>4,416</b>	<b>20,532</b>	<b>5,985</b>					<b>30,933</b>
<b>Prior Year</b>	<b>2,625</b>	<b>13,197</b>	<b>0</b>					<b>15,822</b>
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	2,026	105,335	1,683				109,044	110,626
Medium	106,814	910,738	15,115				1,032,667	1,146,927
Large	25,944	1,132,408	50,003				1,208,355	1,216,695
Ex. Large	15,199	2,376,540	0				2,391,739	2,408,899
Ex. Large Sev "C"	0	386	0				386	386
Jumbo	15,823	210,007	0				225,830	243,694
Colossal	4,581	194,350	0				198,931	204,103
Sup. Colossal	10,280	39,364	0				49,644	61,250
Green Ripe Whole	0	219,787	0				219,787	219,787
<b>Total</b>	<b>180,667</b>	<b>5,188,915</b>	<b>66,801</b>				<b>5,436,383</b>	
<b>Conv. Total</b>	<b>384,640</b>	<b>5,188,915</b>	<b>38,811</b>					<b>5,612,366</b>
<b>Prior Year</b>	<b>378,308</b>	<b>5,088,938</b>	<b>25,827</b>					<b>5,493,073</b>
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	5,445	0	0	0	1,056		6,501	14,454
Sliced	499,171	279,735	589,543	0	1,036,508		2,404,957	2,440,871
Chopped	6,490	0	0	119,740	0		126,230	117,681
<b>Total</b>	<b>511,106</b>	<b>279,735</b>	<b>589,543</b>	<b>119,740</b>	<b>1,037,564</b>		<b>2,537,688</b>	
<b>Conv. Total</b>	<b>1,324,269</b>	<b>327,290</b>	<b>403,247</b>	<b>92,799</b>	<b>425,401</b>			<b>2,573,006</b>
<b>Prior Year</b>	<b>1,333,879</b>	<b>221,059</b>	<b>279,192</b>	<b>131,360</b>	<b>412,116</b>			<b>2,377,606</b>
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	7,728					7,728	7,728
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	<b>0</b>	<b>7,728</b>					<b>7,728</b>	
<b>Conv. Total</b>	<b>0</b>	<b>7,728</b>						<b>7,728</b>
<b>Prior Year</b>	<b>0</b>	<b>14,351</b>						<b>14,351</b>

Converted Total 8,224,033

\*Conversion factor changed as of December 2008.

Consumer	6,510,709
Food Service	1,713,324

**Sales - Month Ending November 30, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	409	0				409	409
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	0	409	0				409	
<b>Conv. Total</b>	0	409	0					409
<b>Prior Year</b>	166	967	0					1,133
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	308	50,758	600				51,666	51,762
Medium	6,564	225,937	470				232,971	240,185
Large	1,500	328,611	1,802				331,913	332,851
Ex. Large	1,413	117,627	0				119,040	120,635
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	703	33,579	0				34,282	35,076
Colossal	278	10,106	0				10,384	10,698
Sup. Colossal	0	332	0				332	332
Green Ripe Whole	0	3,734	0				3,734	3,734
<b>Total</b>	10,766	770,684	2,872				784,322	
<b>Conv. Total</b>	22,921	770,684	1,669					795,273
<b>Prior Year</b>	25,818	892,827	1,509					920,155
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	562	0	0	0	400		962	1,611
Sliced	70,292	28,037	75,163	0	137,829		311,321	321,727
Chopped	286	0	0	21,988	0		22,274	18,137
<b>Total</b>	71,140	28,037	75,163	21,988	138,229		334,557	
<b>Conv. Total</b>	183,546	32,803	51,411	17,041	56,674			341,475
<b>Prior Year</b>	184,918	30,377	52,409	24,590	58,384			350,677
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	3,383					3,383	3,383
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	3,383					3,383	
<b>Conv. Total</b>	0	3,383						3,383
<b>Prior Year</b>	0	2,725						2,725

Converted Total 1,140,540

Consumer 934,074  
Food Service 206,466

**Cumulative Sales - Month Ending November 30, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	782	0				782	782
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	260	510	0				770	1,064
Colossal	0	408	0				408	408
Super Colossal	0	153	0				153	153
Green Ripe Whole	0	0	0				0	0
<b>Total</b>	260	1,853	0				2,113	
<b>Conv. Total</b>	554	1,853	0					2,407
<b>Prior Year</b>	671	2,708	0					3,379
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,238	173,116	2,200				176,554	177,030
Medium	25,983	685,267	2,590				713,840	742,090
Large	6,665	1,043,626	3,819				1,054,110	1,060,035
Ex. Large	10,701	448,984	0				459,685	471,766
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	3,328	101,324	0				104,652	108,409
Colossal	1,508	32,534	0				34,042	35,745
Sup. Colossal	0	1,527	0				1,527	1,527
Green Ripe Whole	0	47,125	0				47,125	47,125
<b>Total</b>	49,423	2,533,503	8,609				2,591,535	
<b>Conv. Total</b>	105,222	2,533,503	5,002					2,643,726
<b>Prior Year</b>	117,855	2,899,409	5,629					3,022,893
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	2,761	0	0	0	1,180		3,941	7,593
Sliced	319,696	114,499	329,409	0	559,621		1,323,225	1,411,941
Chopped	2,826	680	0	85,284	0		88,790	78,528
<b>Total</b>	325,283	115,179	329,409	85,284	560,801		1,415,956	
<b>Conv. Total</b>	841,162	135,562	225,316	66,095	229,928			1,498,063
<b>Prior Year</b>	852,015	120,543	234,317	83,392	252,488			1,542,755
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	10,863					10,863	10,863
Bkn. Pitted Green Ripe	0	0					0	0
<b>Total</b>	0	10,863					10,863	
<b>Conv. Total</b>	0	10,863						10,863
<b>Prior Year</b>	0	9,780						9,780

Converted Total 4,155,059

Consumer 3,208,122  
Food Service 946,937

**Consecutive Sales - 12 Months Month Ending November 30, 2016**

<b>RIPE WHOLE</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	748	0				748	748
Large	0	3,369	0				3,369	3,369
Ex. Large	0	204	0				204	204
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,950	1,224	0				3,174	5,376
Colossal	0	1,193	0				1,193	1,193
Super Colossal	0	609	0				609	609
Green Ripe Whole	0	0	0				0	0
Total	1,950	7,347	0				9,297	
Conv. Total	4,152	7,347	0					11,499
Prior Year	1,835	6,020	0					7,855
<b>RIPE PITTED</b>	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	4,122	495,161	5,861				505,144	507,342
Medium	79,554	1,861,213	11,489				1,952,256	2,037,259
Large	17,974	3,150,283	14,629				3,182,886	3,197,049
Ex. Large	33,098	1,175,448	0				1,208,546	1,245,914
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	9,774	266,315	0				276,089	287,124
Colossal	7,458	84,723	0				92,181	100,601
Sup. Colossal	0	5,676	0				5,676	5,676
Green Ripe Whole	0	154,943	0				154,943	154,943
Total	151,980	7,193,762	31,979				7,377,721	
Conv. Total	323,565	7,193,762	18,580					7,535,907
Prior Year	377,640	7,720,196	16,787					8,114,623
<b>LIMITED</b>	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	8,161	0	0	0	3,994		12,155	22,652
Sliced	996,755	339,043	1,024,433	0	1,794,325		4,154,556	4,399,710
Chopped	6,470	2,720	0	268,372	0		277,562	239,186
Total	1,011,386	341,763	1,024,433	268,372	1,798,319		4,444,273	
Conv. Total	2,612,465	403,072	700,712	207,988	737,311			4,661,548
Prior Year	2,661,921	377,001	701,980	240,121	799,348			4,780,371
<b>BROKEN PITTED</b>	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	25,730					25,730	25,730
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	25,730					25,730	
Conv. Total	0	25,730						25,730
Prior Year	0	28,922						28,922

Converted Total 12,234,684

Consumer 9,294,502  
Food Service 2,940,182