



California Monthly Olive Report



California Department of Food and Agriculture

Cooperating with the USDA, National Agricultural Statistics Service

Pacific Regional Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (855) 270-2722 Fax · www.nass.usda.gov/ca

Month Ending: July 31, 2014 Released: August 22, 2014

Summary Report - Sales Month Ending July 31, 2014 Converted 24/300 Case Basis

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	1,026,248	1,005,366	2.08	13,284,578	13,229,112	0.42	13,284,578	13,229,112	0.42
Markets									
Consumer	764,104	734,611	4.01	10,034,595	9,866,089	1.71	10,034,595	9,866,089	1.71
Food Service	262,145	270,755	-3.18	3,249,983	3,363,023	-3.36	3,249,983	3,363,023	-3.36
Styles									
Whole	910	1,168	-22.08	12,100	12,425	-2.62	12,100	12,425	-2.62
Pitted	598,753	586,311	2.12	8,294,633	8,235,685	0.72	8,294,633	8,235,685	0.72
Wedged	2,235	2,034	9.89	27,120	24,634	10.09	27,120	24,634	10.09
Sliced	395,860	390,738	1.31	4,627,339	4,601,619	0.56	4,627,339	4,601,619	0.56
Chopped	26,570	22,820	16.43	296,043	331,189	-10.61	296,043	331,189	-10.61
Broken Pitted	1,921	2,295	-16.30	27,343	23,561	16.05	27,343	23,561	16.05
Key Items									
24/300 Pitted	569,480	550,319	3.48	7,903,235	7,823,971	1.01	7,903,235	7,823,971	1.01
6/10 Pitted	27,609	33,979	-18.75	372,933	389,662	-4.29	372,933	389,662	-4.29
6/10 Sliced	227,720	233,722	-2.57	2,817,743	2,921,981	-3.57	2,817,743	2,921,981	-3.57
24/300 Whole	612	757	-19.15	9,132	9,374	-2.58	9,132	9,374	-2.58
6/10 Whole	298	411	-27.48	2,968	3,051	-2.73	2,968	3,051	-2.73
6/10 Wedged	2,055	1,903	7.98	25,299	23,051	9.75	25,299	23,051	9.75
2.25 Sliced	78,287	72,518	7.96	841,789	826,081	1.90	841,789	826,081	1.90
4.25 Chopped	22,107	21,601	2.34	262,606	296,769	-11.51	262,606	296,769	-11.51

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Summary Report - Packout and Inventory

Month Ending July 31, 2014

Converted 24/300 Case Basis

Item	Monthly Packout*			Year to Date Packout*			Inventory*		
	13/14	12/13	Percent Change	13/14	12/13	Percent Change	13/14	12/13	Percent Change
Total	737,533	568,444	29.75	14,112,613	13,352,970	5.69	9,185,272	8,592,304	6.90
Markets									
Consumer	605,849	547,186	10.72	10,747,226	11,055,032	-2.78	7,623,328	7,006,129	8.81
Food Service	131,684	21,258	519.45	3,365,387	2,297,938	46.45	1,561,944	1,586,175	-1.53
Styles									
Whole	0	0	0.00	19,914	22,252	-10.51	20,665	26,716	-22.65
Pitted	469,568	460,315	2.01	8,922,768	9,720,228	-8.20	6,952,636	6,409,636	8.47
Wedged	0	0	0.00	24,514	40,161	-38.96	29,356	33,237	-11.68
Sliced	258,007	96,926	166.19	4,879,972	3,250,916	50.11	1,913,425	1,784,479	7.23
Chopped	9,958	11,203	-11.11	265,023	311,609	-14.95	231,266	273,032	-15.30
Broken Pitted	0	0	0.00	422	7,803	-94.59	37,924	65,205	-41.84
Key Items									
24/300 Pitted	440,755	455,995	-3.34	8,534,383	9,237,611	-7.61	6,576,627	6,017,004	9.30
6/10 Pitted	24,494	4,320	466.99	373,331	458,289	-18.54	358,822	371,672	-3.46
6/10 Sliced	107,190	16,938	532.83	2,921,940	1,752,007	66.78	1,116,131	1,134,481	-1.62
24/300 Whole	0	0	0.00	14,941	18,831	-20.66	16,017	22,943	-30.19
6/10 Whole	0	0	0.00	4,973	3,421	45.38	4,648	3,773	23.18
6/10 Wedged	0	0	0.00	24,514	36,676	-33.16	27,702	29,759	-6.91
2.25 Sliced	26,733	68,134	-60.76	830,713	822,992	0.94	344,337	366,851	-6.14
4.25 Chopped	9,958	11,203	-11.11	218,789	260,426	-15.99	171,880	225,100	-23.64

*Conversion factor 24 1.25 oz changed as of December 2008.

<u>Approximate Supply in Converted Cases</u>	
Total Inventory*	9,185,272
Converted Storage	3,879,489
Approximate Supply*	13,064,761

**Storage Report
Month Ending July 31, 2014**

Whole Canning Sizes	
Size	Tons
Small	1,980
Medium	6,757
Large	9,612
Ex. Large	2,994
Ex.Large Sev. "C"	213
Jumbo	801
Colossal	204
Super Colossal	0
Orchard Run	0
Total Canning	22,561
Limited	2,468
Total	25,029
Total Converted (*155)	3,879,489

Packout - Month Ending July 31, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	0	0				0	0
Large	0	0	0				0	0
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	0	0				0	0
Colossal	0	0	0				0	0
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	0	0	0				0	
Conv. Total	0	0	0					0
Prior Year	0	0	0					0
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	1,459	93,425	0				94,884	96,531
Medium	10,046	168,080	7,433				185,559	193,787
Large	0	94,923	0				94,923	94,923
Ex. Large	0	75,930	0				75,930	75,930
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	0	8,397	0				8,397	8,397
Colossal	0	0	0				0	0
Sup. Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	11,505	440,755	7,433				459,693	
Conv. Total	24,494	440,755	4,319					469,568
Prior Year	4,320	455,995	0					460,315
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	0	0	0	0	0		0	0
Sliced	41,627	48,435	98,561	0	65,203		253,826	258,007
Chopped	0	0	0	12,849	0		12,849	9,958
Total	41,627	48,435	98,561	12,849	65,203		266,675	
Conv. Total	107,190	56,669	67,416	9,958	26,733			267,965
Prior Year	16,938	11,853	0	11,203	68,134			108,128
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	0					0	0
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	0					0	
Conv. Total	0	0						0
Prior Year	0	0						0

Converted Total 737,533

*Conversion factor changed as of December 2008.

Consumer	605,849
Food Service	131,684

Cumulative Packout - Month Ending July 31, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	1,184	0				1,184	1,184
Large	0	7,840	0				7,840	7,840
Ex. Large	0	570	0				570	570
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,336	1,050	0				3,386	6,023
Colossal	0	2,927	0				2,927	2,927
Super Colossal	0	1,370	0				1,370	1,370
Green Ripe Whole	0	0	0				0	0
Total	2,336	14,941	0				17,277	
Conv. Total	4,973	14,941	0					19,914
Prior Year	3,421	18,831	0					22,252
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	15,268	222,374	0				237,642	254,880
Medium	88,617	2,009,191	11,038				2,108,846	2,204,270
Large	19,932	2,578,039	14,872				2,612,843	2,629,115
Ex. Large	38,223	3,168,519	0				3,206,742	3,249,896
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	5,878	252,416	0				258,294	264,930
Colossal	7,437	247,135	0				254,572	262,968
Sup. Colossal	0	23,632	0				23,632	23,632
Green Ripe Whole	0	33,077	0				33,077	33,077
Total	175,355	8,534,383	25,910				8,735,648	
Conv. Total	373,331	8,534,383	15,054					8,922,768
Prior Year	458,289	9,237,611	24,329					9,720,229
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,520	0	0	0	0		9,520	24,514
Sliced	1,134,734	312,205	1,114,093	0	2,026,129		4,587,161	4,879,972
Chopped	10,597	2,385	0	282,309	0		295,291	265,023
Total	1,154,851	314,590	1,114,093	282,309	2,026,129		4,891,972	
Conv. Total	2,987,083	370,885	762,040	218,789	830,713			5,169,510
Prior Year	1,836,228	147,001	532,554	260,426	826,478			3,602,687
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	422					422	422
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	422					422	
Conv. Total	0	422						422
Prior Year	0	7,803						7,803

Converted Total 14,112,613

*Conversion factor changed as of December 2008.

Consumer	10,747,226
Food Service	3,365,387

Inventory - Month Ending July 31, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	422	0				422	422
Medium	0	1,742	0				1,742	1,742
Large	0	7,860	0				7,860	7,860
Ex. Large	0	640	0				640	640
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	2,071	2,267	0				4,338	6,676
Colossal	112	1,577	0				1,689	1,815
Super Colossal	0	1,509	0				1,509	1,509
Green Ripe Whole	0	0	0				0	0
Total	2,183	16,017	0				18,200	
Conv. Total	4,648	16,017	0					20,665
Prior Year	3,773	22,943	0					26,716
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	9,092	292,068	1,509				302,669	312,302
Medium	66,356	1,308,178	15,387				1,389,921	1,458,390
Large	15,917	2,150,584	12,687				2,179,188	2,191,842
Ex. Large	53,871	2,090,837	0				2,144,708	2,205,528
Ex. Large Sev "C"	0	19,183	0				19,183	19,183
Jumbo	17,028	286,074	0				303,102	322,327
Colossal	6,276	230,539	0				236,815	243,901
Sup. Colossal	0	25,566	0				25,566	25,566
Green Ripe Whole	0	173,598	0				173,598	173,598
Total	168,540	6,576,627	29,583				6,774,750	
Conv. Total	358,822	6,576,627	17,188					6,952,636
Prior Year	371,672	6,017,004	20,960					6,409,636
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	10,758	0	0	0	4,034		14,792	29,356
Sliced	433,449	178,919	356,172	0	839,846		1,808,386	1,913,425
Chopped	14,252	2,019	0	221,780	0		238,051	231,266
Total	458,459	180,938	356,172	221,780	843,880		2,061,229	
Conv. Total	1,198,475	214,080	243,622	171,880	345,991			2,174,047
Prior Year	1,210,719	126,935	157,664	225,100	370,329			2,090,747
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	37,924					37,924	37,924
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	37,924					37,924	
Conv. Total	0	37,924						37,924
Prior Year	11	65,194						65,205

Converted Total 9,185,272

*Conversion factor changed as of December 2008.

Consumer	7,623,328
Food Service	1,561,944

Sales - Month Ending July 31, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	0	0				0	0
Medium	0	340	0				340	340
Large	0	68	0				68	68
Ex. Large	0	0	0				0	0
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	140	102	0				242	400
Colossal	0	102	0				102	102
Super Colossal	0	0	0				0	0
Green Ripe Whole	0	0	0				0	0
Total	140	612	0				752	
Conv. Total								910
Prior Year	411	757	0					1,168
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	239	51,645	630				52,514	52,520
Medium	7,864	157,009	597				165,470	174,098
Large	1,451	223,698	1,637				226,786	227,738
Ex. Large	2,304	88,310	0				90,614	93,215
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	739	30,535	0				31,274	32,108
Colossal	371	4,870	0				5,241	5,660
Sup. Colossal	0	949	0				949	949
Green Ripe Whole	0	12,464	0				12,464	12,464
Total	12,968	569,480	2,864				585,312	
Conv. Total								598,753
Prior Year	33,979	550,319	2,013					586,311
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	798	0	0	0	440		1,238	2,235
Sliced	88,435	22,366	93,105	0	190,945		394,851	395,860
Chopped	1,164	0	0	28,525	0		29,689	26,570
Total	90,397	22,366	93,105	28,525	191,385		425,778	
Conv. Total								424,665
Prior Year	236,365	26,549	58,427	21,601	72,650			415,592
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	1,921					1,921	1,921
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	1,921					1,921	
Conv. Total								1,921
Prior Year	0	2,295						2,295

Converted Total 1,026,248

Consumer 764,104
Food Service 262,145

Cumulative Sales - Month Ending July 31, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	1,224	0				1,224	1,224
Large	0	5,281	0				5,281	5,281
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,394	918	0				2,312	3,886
Colossal	0	1,020	0				1,020	1,020
Super Colossal	0	187	0				187	187
Green Ripe Whole	0	0	0				0	0
Total	1,394	9,132	0				10,526	
Conv. Total	2,968	9,132	0					12,100
Prior Year	3,051	9,374	0					12,425
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,188	716,541	4,598				734,327	747,290
Medium	91,340	2,080,408	12,035				2,183,783	2,281,863
Large	17,503	3,242,517	15,149				3,275,169	3,288,582
Ex. Large	37,278	1,182,417	0				1,219,695	1,261,782
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,736	408,645	0				419,381	431,502
Colossal	5,123	90,713	0				95,836	101,620
Sup. Colossal	0	11,605	0				11,605	11,605
Green Ripe Whole	0	170,389	0				170,389	170,389
Total	175,168	7,903,235	31,782				8,110,185	
Conv. Total	372,933	7,903,235	18,465					8,294,633
Prior Year	389,662	7,823,971	22,052					8,235,685
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,825	0	0	0	4,440		14,265	27,120
Sliced	1,094,269	257,844	973,873	0	2,053,145		4,379,131	4,627,339
Chopped	8,096	1,020	0	338,847	0		347,963	296,043
Total	1,112,190	258,864	973,873	338,847	2,057,585		4,741,359	
Conv. Total	2,874,082	304,074	666,129	262,606	843,610			4,950,502
Prior Year	2,970,310	222,026	640,672	296,769	827,664			4,957,441
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,343					27,343	27,343
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	27,343					27,343	
Conv. Total	0	27,343						27,343
Prior Year	0	23,561						23,561

Converted Total 13,284,578

Consumer 10,034,595
Food Service 3,249,983

Consecutive Sales - 12 Months Month Ending July 31, 2014

RIPE WHOLE	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	0	196	0				196	196
Medium	0	1,224	0				1,224	1,224
Large	0	5,281	0				5,281	5,281
Ex. Large	0	306	0				306	306
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	1,394	918	0				2,312	3,886
Colossal	0	1,020	0				1,020	1,020
Super Colossal	0	187	0				187	187
Green Ripe Whole	0	0	0				0	0
Total	1,394	9,132	0				10,526	
Conv. Total	2,968	9,132	0					12,100
Prior Year	3,051	9,374	0					12,425
RIPE PITTED	6 No. 10s	24 No. 300s	24 Buff				Total	Conv. Total
Small	13,188	716,541	4,598				734,327	747,290
Medium	91,340	2,080,408	12,035				2,183,783	2,281,863
Large	17,503	3,242,517	15,149				3,275,169	3,288,582
Ex. Large	37,278	1,182,417	0				1,219,695	1,261,782
Ex. Large Sev "C"	0	0	0				0	0
Jumbo	10,736	408,645	0				419,381	431,502
Colossal	5,123	90,713	0				95,836	101,620
Sup. Colossal	0	11,605	0				11,605	11,605
Green Ripe Whole	0	170,389	0				170,389	170,389
Total	175,168	7,903,235	31,782				8,110,185	
Conv. Total	372,933	7,903,235	18,465					8,294,633
Prior Year	389,662	7,823,971	22,052					8,235,685
LIMITED	6 No. 10s	24 No. 300s	24 Buff	24 4.25 oz	24 2.25 oz		Total	Conv. Total
Segmented	9,825	0	0	0	4,440		14,265	27,120
Sliced	1,094,269	257,844	973,873	0	2,053,145		4,379,131	4,627,339
Chopped	8,096	1,020	0	338,847	0		347,963	296,043
Total	1,112,190	258,864	973,873	338,847	2,057,585		4,741,359	
Conv. Total	2,874,082	304,074	666,129	262,606	843,610			4,950,502
Prior Year	2,970,310	222,026	640,672	296,769	827,664			4,957,441
BROKEN PITTED	6 No. 10s	24 No. 300s					Total	Conv. Total
Bkn. Pitted	0	27,343					27,343	27,343
Bkn. Pitted Green Ripe	0	0					0	0
Total	0	27,343					27,343	
Conv. Total	0	27,343						27,343
Prior Year	0	23,561						23,561

Converted Total 13,284,578

Consumer 10,034,595
Food Service 3,249,983