



# California Monthly Olive Report

Cooperating with the California Department of Food and Agriculture  
California Field Office · P.O. Box 1258 · Sacramento, CA 95812 · (916) 498-5161 · (916) 498-5186 Fax · www.nass.usda.gov/ca

Released: May 15, 2008 · Frequency: Monthly

**Summary Report - Sales**  
**Month Ending April 30, 2008**  
**Converted 24/300 Case Basis**

Item	Monthly Sales			Year to Date Sales			Consecutive 12 Month Sales		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	937,637	1,065,499	-12.00	9,728,117	10,965,443	-11.28	12,850,223	14,716,730	-12.68
<b>Markets</b>									
Consumer	637,842	713,775	-10.64	7,101,293	7,592,371	-6.47	9,215,311	10,132,457	-9.05
Food Service	299,795	351,724	-14.76	2,626,824	3,373,072	-22.12	3,634,912	4,584,273	-20.71
<b>Styles</b>									
Whole	1,651	1,054	56.72	16,044	19,707	-18.59	20,899	27,130	-22.97
Pitted	553,245	617,006	-10.33	6,057,176	6,767,155	-10.49	7,891,607	9,023,403	-12.54
Wedged	5,024	4,448	12.95	42,311	43,763	-3.32	58,331	62,645	-6.89
Sliced	346,516	401,424	-13.68	3,269,062	3,753,892	-12.92	4,424,446	5,098,246	-13.22
Chopped	25,871	32,105	-19.42	294,724	323,099	-8.78	391,619	438,429	-10.68
Broken Pitted	5,330	9,462	-43.67	48,800	57,827	-15.61	63,321	66,878	-5.32
<b>Key Items</b>									
24/300 Pitted	489,553	517,468	-5.39	5,546,090	5,935,335	-6.56	7,141,244	7,891,085	-9.50
6/10 Pitted	56,651	96,701	-41.42	473,360	809,056	-41.49	704,333	1,099,171	-35.92
6/10 Sliced	233,658	247,146	-5.46	2,074,124	2,475,288	-16.21	2,821,791	3,354,259	-15.87
24/300 Whole	855	466	83.48	9,759	10,995	-11.24	12,285	13,913	-11.70
6/10 Whole	796	588	35.51	6,285	8,712	-27.86	8,614	13,217	-34.83
6/10 Wedged	4,532	4,120	10.00	40,590	42,369	-4.20	55,708	60,595	-8.07
2.25 Sliced	55,174	92,913	-40.62	630,525	717,723	-12.15	825,109	955,755	-13.67
4.5 Chopped	21,059	28,682	-26.58	255,266	278,471	-8.33	338,552	371,409	-8.85

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**Summary Report - Packout and Inventory**  
**Month Ending April 30, 2008**  
**Converted 24/300 Case Basis**

Item	Monthly Packout			Year to Date Packout			Inventory		
	07/08	06/07	Percent Change	07/08	06/07	Percent Change	07/08	06/07	Percent Change
Total	1,262,726	630,666	100.22	10,652,480	10,494,528	1.51	5,467,158	5,345,799	2.27
<b>Markets</b>									
Consumer	858,860	521,363	64.73	6,812,172	7,644,209	-10.88	4,328,169	4,119,771	5.06
Food Service	403,866	109,303	269.49	3,840,308	2,850,320	34.73	1,138,989	1,226,028	-7.10
<b>Styles</b>									
Whole	8,857	0	0.00	17,622	20,853	-15.49	20,754	21,140	-1.83
Pitted	762,098	396,043	92.43	6,881,842	6,588,977	4.44	3,876,820	3,761,304	3.07
Wedged	8,106	0	0.00	27,800	37,404	-25.68	22,052	24,177	-8.79
Sliced	445,290	222,667	99.98	3,342,260	3,539,543	-5.57	1,171,760	1,178,385	-0.56
Chopped	29,249	11,955	144.66	372,405	285,092	30.63	355,771	291,236	22.16
Broken Pitt	9,126	0	0.00	10,550	22,659	-53.44	20,000	69,557	-71.25
<b>Key Items</b>									
24/300 Pitt	652,133	380,044	71.59	5,200,016	6,006,147	-13.42	3,421,157	3,279,206	4.33
6/10 Pitt	109,965	15,999	587.31	1,661,676	565,196	194.00	434,676	440,841	-1.40
6/10 Sliced	271,099	88,948	204.78	2,096,029	2,184,406	-4.05	618,046	697,053	-11.33
24/300 Whole	1,518	0	0.00	10,283	7,029	46.29	10,303	9,358	10.10
6/10 Whole	7,339	0	0.00	7,339	13,824	-46.91	10,451	11,761	-11.13
6/10 Wedged	8,106	0	0.00	26,618	36,205	-26.48	21,362	23,221	-8.01
2.25 Sliced	131,683	113,487	16.03	678,384	811,887	-16.44	277,588	221,585	25.27
4.5 Chopped	22,624	7,600	197.70	317,356	224,565	41.32	298,072	233,342	27.74

Approximate Supply in Converted Cases

Total Inventory	5,467,158
Converted Storage	8,102,526
Approximate Supply	13,569,683

**Storage Report**  
**Month Ending April 30, 2008**

Whole Canning Sizes	
Size	Tons
Small	12,332
Medium	11,477
Large	11,628
Ex. Large	3,417
Ex. Large Sev. "C"	565
Jumbo	1,656
Colossal	1,518
Super Colossal	616
Orchard Run	0
<b>Total Canning</b>	<b>43,208</b>
Limited	9,066

Total 52,274  
Total Converted (\*155) 8,102,526

**Packout - Month Ending April 30, 2008**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	0	0			0	0
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,334	0	0			3,334	7,098
Colossal	113	1,518	0			1,631	1,759
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	3,447	1,518	0			4,965	
Conv. Total	7,339	1,518	0				8,857
Prior Year	0	0	0				0
<b>RIPE PITTED</b>							
Small	0	23,693	0			23,693	23,693
Medium	12,764	184,029	0			196,793	211,204
Large	4,633	82,008	0			86,641	91,872
Ex. Large	6,328	113,466	0			119,794	126,938
Ex. Large Sev "C"	6,848	0	0			6,848	14,579
Jumbo	15,054	128,129	0			143,183	160,179
Colossal	6,024	112,926	0			118,950	125,751
Sup. Colossal	0	7,882	0			7,882	7,882
Green Ripe Whole	0	0	0			0	0
Total	51,651	652,133	0			703,784	
Conv. Total	109,965	652,133	0				762,098
Prior Year	15,999	380,044	0				396,043
<b>LIMITED</b>							
Segmented	3,148	0	0	0	0	3,148	8,106
Sliced	105,281	7,299	49,662	0	321,177	483,419	445,290
Chopped	1,728	0	0	29,192	0	30,920	29,249
Total	110,157	7,299	49,662	29,192	321,177	517,487	
Conv. Total	285,830	8,540	33,969	22,624	131,683		482,645
Prior Year	93,304	0	20,232	7,600	113,487		234,623
<b>BROKEN PITTED</b>							
Bkn. Pitted	344	8,394				8,738	9,126
Bkn. Pitted Green Ripe	0	0				0	0
Total	344	8,394				8,738	
Conv. Total	732	8,394					9,126
Prior Year	0	0					0

Converted Total

1,262,726

**Cumulative Packout - Month Ending April 30, 2008**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	2,758	0			2,758	2,758
Large	0	6,007	0			6,007	6,007
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,334	0	0			3,334	7,098
Colossal	113	1,518	0			1,631	1,759
Super Colossal	0	0	0			0	0
Green Ripe Whole	0	0	0			0	0
Total	3,447	10,283	0			13,730	
Conv. Total	7,339	10,283	0				17,622
Prior Year	13,824	7,029	0				20,853
<b>RIPE PITTED</b>							
Small	81,549	199,608	10,665			291,822	379,422
Medium	294,060	1,188,126	10,482			1,492,668	1,820,270
Large	136,771	1,494,513	13,535			1,644,819	1,793,562
Ex. Large	232,184	1,927,894	0			2,160,078	2,422,214
Ex. Large Sev "C"	6,848	0	0			6,848	14,579
Jumbo	18,212	178,576	0			196,788	217,349
Colossal	10,872	170,797	0			181,669	193,943
Sup. Colossal	0	10,556	0			10,556	10,556
Green Ripe Whole	0	29,946	0			29,946	29,946
Total	780,496	5,200,016	34,682			6,015,194	
Conv. Total	1,661,676	5,200,016	20,150				6,881,842
Prior Year	565,196	6,006,147	17,634				6,588,977
<b>LIMITED</b>							
Segmented	10,337	0	0	0	2,884	13,221	27,800
Sliced	813,992	78,870	695,276	0	1,654,595	3,242,733	3,342,260
Chopped	12,497	1,767	2,425	409,492	0	426,181	372,405
Total	836,826	80,637	697,701	409,492	1,657,479	3,682,135	
Conv. Total	2,170,561	96,430	478,552	317,356	679,566		3,742,465
Prior Year	2,271,300	80,077	473,012	224,565	813,086		3,862,039
<b>BROKEN PITTED</b>							
Bkn. Pitted	344	9,818				10,162	10,550
Bkn. Pitted Green Ripe	0	0				0	0
Total	344	9,818				10,162	
Conv. Total	732	9,818					10,550
Prior Year	0	22,659					22,659

Converted Total

10,652,480

**Inventory - Month Ending April 30, 2008**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	3,163	0			3,163	3,163
Large	0	3,749	0			3,749	3,749
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	4,796	516	0			5,312	10,727
Colossal	113	2,485	0			2,598	2,726
Super Colossal	0	390	0			390	390
Green Ripe Whole	0	0	0			0	0
Total	4,909	10,303	0			15,212	
Conv. Total	10,451	10,303	0				20,754
Prior Year	11,761	9,358	21				21,140
<b>RIPE PITTED</b>							
Small	7,780	200,966	14,062			222,808	225,700
Medium	45,476	763,883	14,343			823,702	869,035
Large	40,138	1,192,265	7,717			1,240,120	1,282,202
Ex. Large	69,909	852,757	0			922,666	1,001,593
Ex. Large Sev "C"	6,848	0	0			6,848	14,579
Jumbo	21,881	197,365	0			219,246	243,950
Colossal	11,005	171,623	0			182,628	195,053
Sup. Colossal	0	12,889	0			12,889	12,889
Green Ripe Whole	1,132	29,409	0			30,541	31,819
Total	204,169	3,421,157	36,122			3,661,448	
Conv. Total	434,676	3,421,157	20,987				3,876,820
Prior Year	440,841	3,279,206	41,257				3,761,304
<b>LIMITED</b>							
Segmented	8,296	0	0	0	1,683	9,979	22,052
Sliced	240,018	56,373	307,265	0	677,045	1,280,701	1,171,760
Chopped	14,010	1,513	349	384,609	0	400,481	355,771
Total	262,324	57,886	307,614	384,609	678,728	1,691,161	
Conv. Total	693,123	69,512	210,599	298,072	278,278		1,549,584
Prior Year	772,930	65,460	199,526	233,342	222,540		1,493,798
<b>BROKEN PITTED</b>							
Bkn. Pitted	347	19,261				19,608	20,000
Bkn. Pitted Green Ripe	0	0				0	0
Total	347	19,261				19,608	
Conv. Total	739	19,261					20,000
Prior Year	496	69,061					69,557

Converted Total

5,467,158

**Sales - Month Ending April 30, 2008**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	0	0			0	0
Medium	0	0	0			0	0
Large	0	231	0			231	231
Ex. Large	0	0	0			0	0
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	374	408	0			782	1,204
Colossal	0	206	0			206	206
Super Colossal	0	10	0			10	10
Green Ripe Whole	0	0	0			0	0
Total	374	855	0			1,229	
Conv. Total	796	855	0				1,651
Prior Year	588	466	0				1,054
<b>RIPE PITTED</b>							
Small	446	44,606	4,440			49,492	48,135
Medium	11,680	106,265	5,951			123,896	134,589
Large	2,615	197,839	1,728			202,182	204,410
Ex. Large	8,974	75,034	0			84,008	94,140
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,007	52,649	0			54,656	56,922
Colossal	775	7,446	0			8,221	9,096
Sup. Colossal	0	2,011	0			2,011	2,011
Green Ripe Whole	112	3,703	0			3,815	3,941
Total	26,609	489,553	12,119			528,281	
Conv. Total	56,651	489,553	7,041				553,245
Prior Year	96,701	517,468	2,837				617,006
<b>LIMITED</b>							
Segmented	1,760	0	0	0	1,200	2,960	5,024
Sliced	90,741	8,264	70,197	0	134,571	303,773	346,516
Chopped	1,075	0	561	27,173	0	28,809	25,871
Total	93,576	8,264	70,758	27,173	135,771	335,542	
Conv. Total	242,312	9,669	48,705	21,059	55,666		377,410
Prior Year	254,375	11,391	50,287	28,682	93,241		437,977
<b>BROKEN PITTED</b>							
Bkn. Pitted	17	5,294				5,311	5,330
Bkn. Pitted Green Ripe	0	0				0	0
Total	17	5,294				5,311	
Conv. Total	36	5,294					5,330
Prior Year	60	9,402					9,462

Converted Total

937,637

**Cumulative Sales - Month Ending April 30, 2008**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	1,375	0			1,375	1,375
Large	0	4,496	0			4,496	4,496
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	2,698	1,660	0			4,358	7,404
Colossal	254	1,244	0			1,498	1,785
Super Colossal	0	655	0			655	655
Green Ripe Whole	0	0	0			0	0
Total	2,952	9,759	0			12,711	
Conv. Total	6,285	9,759	0				16,044
Prior Year	8,712	10,995	0				19,707
<b>RIPE PITTED</b>							
Small	3,182	566,424	14,332			583,938	581,525
Medium	109,243	1,638,296	22,774			1,770,313	1,884,106
Large	26,725	2,123,760	27,827			2,178,312	2,196,825
Ex. Large	62,664	759,184	0			821,848	892,596
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	15,147	330,904	0			346,051	363,152
Colossal	5,098	79,062	0			84,160	89,916
Sup. Colossal	0	16,379	0			16,379	16,379
Green Ripe Whole	280	32,081	0			32,361	32,677
Total	222,339	5,546,090	64,933			5,833,362	
Conv. Total	473,360	5,546,090	37,726				6,057,176
Prior Year	809,056	5,935,335	22,764				6,767,155
<b>LIMITED</b>							
Segmented	15,763	0	0	0	4,198	19,961	42,311
Sliced	805,485	71,931	702,126	0	1,537,865	3,117,407	3,269,062
Chopped	8,394	1,156	3,706	329,376	0	342,632	294,724
Total	829,642	73,087	705,832	329,376	1,542,063	3,480,000	
Conv. Total	2,146,896	86,876	484,813	255,266	632,246		3,606,097
Prior Year	2,554,839	83,807	484,518	278,471	719,117		4,120,753
<b>BROKEN PITTED</b>							
Bkn. Pitted	133	48,517				48,650	48,800
Bkn. Pitted Green Ripe	0	0				0	0
Total	133	48,517				48,650	
Conv. Total	283	48,517					48,800
Prior Year	464	57,363					57,827

Converted Total

9,728,117

**Consecutive Sales - 12 Months Month Ending April 30, 2008**

Item	6 No. 10s	24 No. 300s	24 Buff	24 4.5 oz	24 2.25 oz	Total	Conv. Total
<b>RIPE WHOLE</b>							
Small	0	102	0			102	102
Medium	0	1,579	0			1,579	1,579
Large	0	5,576	0			5,576	5,576
Ex. Large	0	227	0			227	227
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	3,628	2,374	0			6,002	10,098
Colossal	418	1,721	0			2,139	2,611
Super Colossal	0	706	0			706	706
Green Ripe Whole	0	0	0			0	0
Total	4,046	12,285	0			16,331	
Conv. Total	8,614	12,285	0				20,899
Prior Year	13,217	13,913	0				27,130
<b>RIPE PITTED</b>							
Small	4,609	755,733	16,888			777,230	775,357
Medium	159,789	2,049,125	29,714			2,238,628	2,406,580
Large	48,660	2,733,028	32,624			2,814,312	2,855,580
Ex. Large	89,384	993,880	0			1,083,264	1,184,179
Ex. Large Sev "C"	0	0	0			0	0
Jumbo	20,950	439,798	0			460,748	484,401
Colossal	6,799	108,078	0			114,877	122,553
Sup. Colossal	0	22,878	0			22,878	22,878
Green Ripe Whole	637	38,724	0			39,361	40,080
Total	330,828	7,141,244	79,226			7,551,298	
Conv. Total	704,333	7,141,244	46,030				7,891,607
Prior Year	1,099,171	7,891,085	33,147				9,023,403
<b>LIMITED</b>							
Segmented	21,634	0	0	0	6,398	28,032	58,331
Sliced	1,095,841	98,752	967,846	0	2,012,461	4,174,900	4,424,446
Chopped	11,472	1,632	4,267	436,841	0	454,212	391,619
Total	1,128,947	100,384	972,113	436,841	2,018,859	4,657,144	
Conv. Total	2,921,482	119,375	667,255	338,552	827,732		4,874,396
Prior Year	3,471,344	124,277	674,484	371,409	957,805		5,599,319
<b>BROKEN PITTED</b>							
Bkn. Pitted	227	62,838				63,065	63,321
Bkn. Pitted Green Ripe	0	0				0	0
Total	227	62,838				63,065	
Conv. Total	483	62,838					63,321
Prior Year	541	66,337					66,878

Converted Total

12,850,223