



CALIFORNIA OLIVE COMMITTEE
Executive Subcommittee Meeting Minutes
Thursday, November 5, 2015
9:00 a.m.
Double Tree - Modesto, CA

I. CALL TO ORDER

A meeting of the Executive Subcommittee was called to order by Chairman Mike Silveira at 9:00 a.m., and the following members were present:

Members

Dennis Burreson
Tim T. Carter
Mark Heuer
Michael Silveira
Janet Edwards
Pat V. Ricchiuti
James Thomas
Edward Garcia
Doug Reifsteck
Felix Musco
Ed Curiel
Rick Benson

Affiliation:

Musco
Bell-Carter
Grower
Grower
Musco
Grower
Bell-Carter
Grower
Bell-Carter
Musco
Grower
Grower

Others Present:

Alexander Ott	COC
Denise Junqueiro	COC
Liza Ramon	COC
Terry Vawter	USDA

With a majority of the Subcommittee members present, a quorum was established.

**MOVED BY Mark HEUER, duly seconded by Felix MUSCO, and unanimously carried THAT the minutes of the July 30, 2015 Executive Subcommittee meeting be approved.
(Motion 11.5.15 #1)**

II. STRATEGIC PLAN UPDATE

Executive Director, gave a brief update on Strategic Plan.

III. INDUSTRY TRADE RESEARCH

Executive Director OTT, updated the Executive Subcommittee on several Industry Trade Research Projects. These included:

- World Trade Report
- Country Assistance
- Production costs
- Oil content study

OTT, presented the Subcommittee the World Trade Report. Questions on the report may be submitted to OTT and a conference call may be held for those whom have questions. OTT also brought up a potential study for taste and packaging preferences.

IV. 2015 ADMINISTRATIVE BUDGET

MOVED BY Pat V. RICCHIUTI, duly seconded by Jan EDWARDS, and unanimously carried THAT the Committee seek outside council for personal, international, Food Safety, legal issues, and crisis communication AND establish an account for such activities. (Motion 11.5.15 #2)

MOVED BY Pat V. RICCHIUTI, duly second by Tim T. CARTER, and unanimously carried THAT the Committee allocate 25K in unspent funds in 2015 for designated account for such activities [in motion 11.5.15 #2]. (Motion 11.5.15 #3)

MOVED BY Felix MUSCO, duly second by Doug REIFSTECK, and unanimously carried THAT the Committee establish, industry study line item for Export Activities for \$85,000. (Motion 11.5.15 #4)

MOVED BY Mark HEUER, duly seconded by James THOMAS, and unanimously carried THAT the Committee adopt the General Administration 2015 FY Budget as amended. (Motion 11.5.15 #5)

With no further business to discuss the meeting was adjourned at 10:02 a.m.

MOVED BY Mark HEUER, duly seconded by James THOMAS, and unanimously carried THAT the meeting be adjourned at 10:02 am. (Motion 11-5-15 #6)

I hereby certify that the above is full, true and correct copy of the minutes of the meeting held on November 5, 2015 in Modesto, California, by the Subcommittee.

November 6, 2015

Date November 6, 2015

Liza Ramon

Liza Ramon, California Olive Committee

SUMMARY OF MOTIONS FOR November 5, 2015

Motion 11.5.15 #1

APPROVED

MOVED BY Mark HEUER, duly seconded by Felix MUSCO, and unanimously carried THAT the minutes of the July 30, 2015 Executive Subcommittee meeting be approved.

Motion 11.5.15 #2

APPROVED

MOVED BY Pat V. RICCHIUTI, duly seconded by Jan EDWARDS, and unanimously carried THAT the Committee seek outside council for personal, international, Food Safety, legal issues, and crisis communication AND establish an account for such activities.

Motion 11.5.15 #3

APPROVED

MOVED BY Pat V. RICCHIUTI, duly second by Tim T. CARTER, and unanimously carried THAT the Committee allocate 25K in unspent funds in 2015 for designated account for such activities [in motion 11.5.15 #2].

Motion 11.5.15 #4

APPROVED

MOVED BY Felix MUSCO, duly second by Doug REIFSTECK, and unanimously carried THAT the Committee establish, industry study line item for Export Activities for \$85,000.

Motion 11.5.15 #5

APPROVED

MOVED BY Mark HEUER, duly seconded by James THOMAS, and unanimously carried THAT the Committee adopt the General Administration 2015 FY Budget as amended.

Motion 11.5.15 #6

APPROVED

MOVED BY Mark HEUER, duly seconded by James THOMAS, and unanimously carried THAT the meeting be adjourned at 10:02 am.