



**CALIFORNIA OLIVE COMMITTEE**  
**Executive Subcommittee Meeting Minutes**  
**Friday February 28, 2014**  
**9:00 a.m.**  
Double Tree - Modesto, CA

**I. CALL TO ORDER**

A meeting of the Executive Subcommittee was called to order by Chairman Mike Silveira at 9:00 a.m., and the following members were present:

**Members**

James Thomas  
Dennis Burreson  
Mark Heuer  
Paul McGinty  
Michael Silveira  
Ed Curiel  
Janet Edwards  
Mark Hendrixson

**Affiliation:**

Bell-Carter  
Musco  
Grower  
Bell-Carter  
Grower  
Grower  
Musco  
Grower

**Others Present:**

Alexander Ott	COC
Denise Junqueiro	COC
Jerry Simmons	USDA
Liza Ramon	COC

With a majority of the Subcommittee members present, a quorum was established.

**MOVED by Mark HEUER, duly seconded by James THOMAS, and unanimously carried THAT the minutes of the 11-21-13 Executive Subcommittee meeting be approved.  
(Motion 2-28-14 #1)**

**II. STRATEGIC PLANNING DECISION**

There were three facilities presented to the Executive Subcommittee for strategic planning. The committee discussed on how they wanted to move forward. The subcommittee came to a conclusion to have Alex Ott to be the mediator for strategic planning.

**IV. AJOURNMENT**

Moved by Mark HEUER, duly seconded by Mark HENDRIXSON, and unanimously carried THAT the meeting be adjourned at 10:28a.m. (Motion 2-28-14 #2)

*March 4, 2014*

Date March 4, 2014

*Liza Ramon*

Liza Ramon, California Olive Committee

**SUMMARY OF MOTIONS FOR FEBRUARY 28, 2014**

**Motion 2-28-14 #1**

**APPROVED**

**MOVED by Mark HEUER, duly seconded by James THOMAS, and unanimously carried THAT the minutes of the 11-21-13 Executive Subcommittee meeting be approved.**

**Motion 2-28-14 #2**

**APPROVED**

**Moved by Mark HEUER, duly seconded by Mark HENDRIXSON, and unanimously carried THAT the meeting be adjourned at 10:28a.m.**